



Global Trilateral MBA

Certificate Program



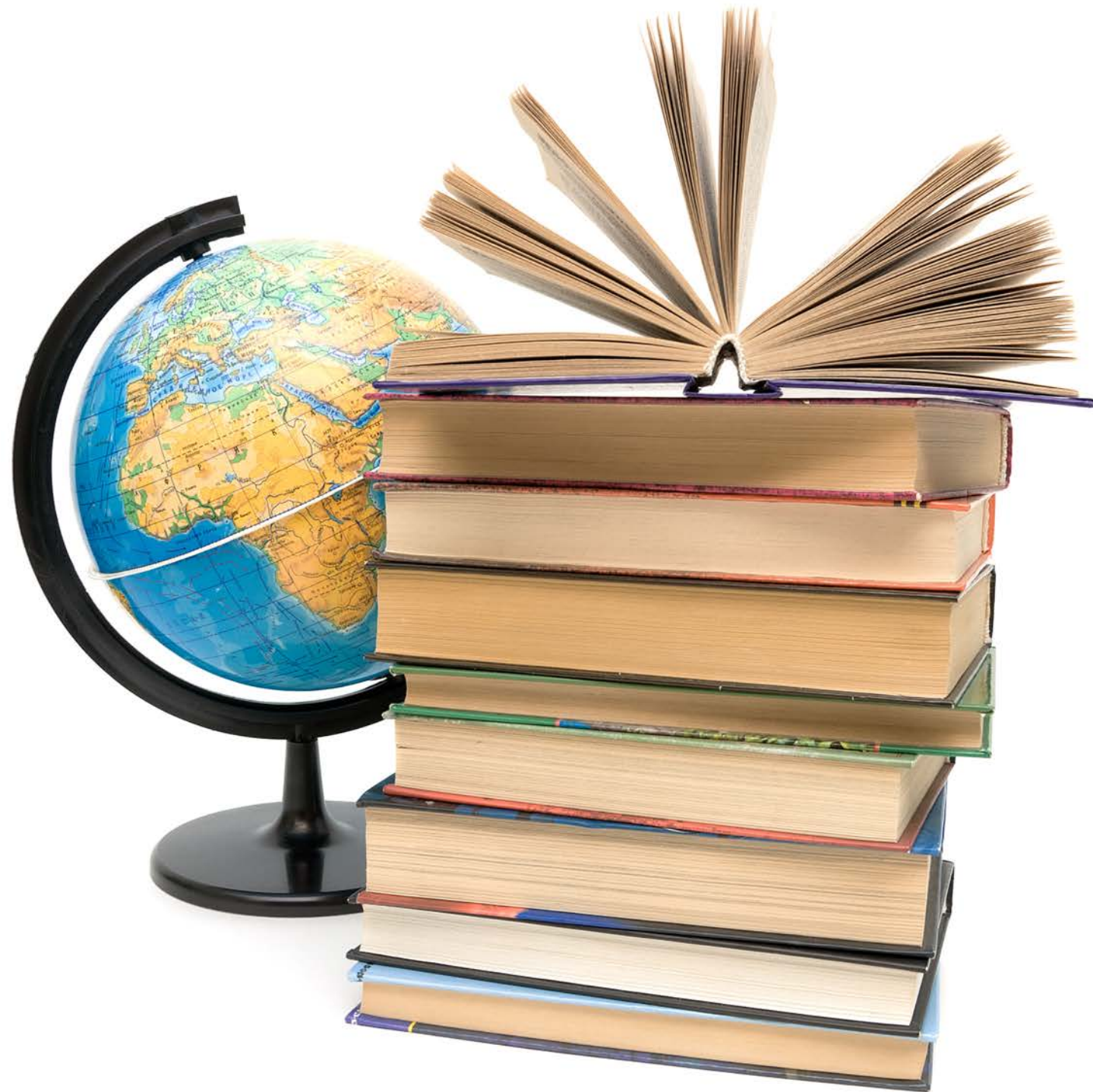
Howard University School of Business
Washington, DC, USA



Education ~ Experience ~ Leadership



The GTMBA Learning Journey



3 Universities

3 Semesters

3 Courses

3 Continents

3 Time zones



47 GTMBA Client Projects since 2016

14 USA ~ 13 South Africa ~ 1 Ghana ~ 19 China

USA

The Office of the Deputy
Mayor for Planning and
Economic Development
Washington, DC.
US Intelligence Agency
Perkins Eastman
Zurena
Port of New Orleans
Microsoft
Inmobiliaria Espectacular
MUREX
Government Employee
Benefits Association

South Africa

Sorbet
PPC
Sakhumzi's Restaurant
Brand South Africa
Centurion Systems
ZGN Trading, Inc
Aludar Safety Company
AFC Technology Services
Soweto Gold
Amy Foundation
Johannesburg Stock Exchange
SA Modular Homes
Wing Span Consortium

Ghana

Chocolate Clothes

China

B&Q Education
CUFE MBA Ctr.
Chinese Culture
Live!
SunPig
Happy Pets
Rokid
PingAn Bank
Pingu's English
Techplay
Kingdee Int'l
Software Group
YiJiaFu
ResMed
Career Dream

StarTimes
Yanqing Park
Credamo
Sengene
Angel Palace Ballet
School

Shaping global business executives: practical consulting experiences with companies in China, Africa and the United States enrich education for Global Trilateral MBA students.

The ***mission*** of the Global Trilateral MBA Program is to **inspire** and **teach** global citizens to seek solutions to problems impacting humanity.

1. **GT MBA Academic Focus** — curriculum focuses on the global business environment and advanced consulting management, delivered collaboratively by faculty at partner universities
2. **Consulting Projects** - MBA students from partner universities serve as consultants to solve business challenges for selected companies
3. International **GT MBA conferences** and **study tours** in Africa, China and United States



GT MBA Benefits

- ✓ Gain international business consulting experience
- ✓ Discover cultural diversity, customs and practices
- ✓ Navigate international business protocols
- ✓ Build teamwork skills across three continents
- ✓ Develop global mindset
- ✓ Sharpen leadership skills and collaboration
- ✓ Broaden self-awareness



International Conferences and Study Tours

- 7-10 day conference/study tour hosted by each partner school, in their home country, on a rotating basis.
- Lectures by business professionals, corporate site visits, tourist attractions, cultural events, and professional development seminars.



GT MBA in Africa

South Africa, Ghana



Visiting a youth organization in Soweto, South Africa



Ghana Consulting Project, March 2019

“The time with Howard University was really eye-opening, every business needs consultants to hack effective growth. With your advice we are sure that Chocolate Clothes will become a global Fashion giant.”

~ Kwaku Bediako, CEO Chocolate Clothes

<https://vimeo.com/showcase/5888236/video/330122163>



GT MBA in China

Shanghai and Beijing



Shanghai

Business Briefing Highlights

- **Pros and Cons of China's Market**
— **Bradford Perkins**, Chairman
Perkins Eastman
- **DC to China Business Opportunities**
DC Center China, **Ning Shao**, Chief
Executive
- **AIG Shanghai**
Hugh Whitmore, Associate,
CallisonRTKL and **Jason Briscoe**,
Managing Partner, Steinberg
- **China's Urbanization**
Jonathan Woetzel, Senior Partner,
Director McKinsey Global Institute
and Co-Chair Urban China Initiative



Shanghai

Education Collaboration

Joint session with MBA
students at the **Shanghai
University of Finance and
Economics**

Group Discussion led by
Richard Foristel, China
Director, Webster University



GT MBA in the USA

Washington, DC



Howard University School of Business GTMBA USA Conference

The World Bank, Skills Training, Seminars and Cultural Activities



GTMBA USA Conference 2019

Cybersecurity in public and private sectors

Panel 1: CYBERSECURITY AND THE PUBLIC SECTOR

Yahari H. Butler, DAF, Chief Information Officer

Air Force Cryptologic Office

Aaron J. Ferguson, Ph.D.

Technical Director, Cryptographic Solutions Office

National Security Agency

Charles (Chazz) Scott, Respond Team Lead

National Geospatial-Intelligence Agency

Panel 2: BUSINESS AND CYBERSECURITY

Jim C. Bailey

Director, Information Assurance at AT&T Public Sector

Antwanye Ford, President and CEO

Enlightened

Clay House, Vice President, Architecture and Cybersecurity

CareFirst, Blue Cross/Blue Shield



Moderator: **Rajni Goel, Ph.D.**, Professor & Fulbright-Nehru Scholar,
Research Director - Cyber Security Education & Research Center, School of Business, Howard University

GTMBA Teamwork



What Participants Say



What Participants Say



“The GTMBA program had a huge impact on my MBA experience. It certainly exposed me to a thrilling career in global consulting. Traveling and working in China allowed me to immerse myself in a new culture, try new foods, learn about the history of a new country, and learn the operation of foreign business practices first hand. I am very grateful for the GTMBA program at Howard University for all that I learned and experienced.”

~ Kristen Robinson, MBA 2019



What Participants Say

“Howard University's GTMBA program provided me with an invaluable opportunity to grow as a consultant. I was challenged regularly by the workload, most of which focused on solving complex problems for well established China-based companies. Moreover, I was able to strengthen my relationship-building skills via an international team of brilliant minds. I will forever be an advocate for this incredible program!”

~ Kadeem Maliek Pilgrim, MBA 2019



Client Feedback



“We work with several business schools and these projects don’t always provide actionable insights that we can further explore or directly put in action. Your students did a great job addressing our core questions through a global lens.”

~ LaSean Smith, Senior Director, Product Strategy
New Experiences and Technology, Microsoft Corporation

Client Feedback



“Based on the final report we received, the students exceeded our expectations by maintaining global perspectives in their research and analysis to form thorough recommendations. Howard University students set the bar higher for our cruise staff by discovering ways to make the Port of New Orleans a more innovative cruise port that enhances the experience and convenience of passengers along with developing a strategy to potentially leverage Cuban ports to attract the Asian cruise market to New Orleans.”

~ Gary P. LaGrange, president and chief executive officer, the Port of New Orleans

A man with short dark hair and a goatee, wearing a dark suit jacket over a blue and white checkered shirt, stands on the Great Wall of China. He is smiling and looking towards the camera. A blue lanyard with a badge hangs around his neck. The badge is blue with white text that reads "GTAMBA", "Global Trilateral MBA", "Certificate Program", "2019-2020", and "Abdellah". The Great Wall is made of grey stone and brick, with a watchtower visible in the background. The wall winds through lush green mountains under a clear sky. A large white speech bubble with a black outline is positioned in the upper left corner of the image.

GTAMBA
Join us

Acknowledgement

About the GTMBA Program: During an educational trade mission to China, School of Business Dean Barron H. Harvey shared his vision with city officials to develop partnerships with leading universities in China and Africa as part of a new global MBA program. The Office of the District of Columbia Deputy Mayor, which sponsored the trade mission, embraced the idea. Officials recognized demands from cross-border trade, public and private sector initiatives, multinational corporations and a new digital economy mandate education designed to develop skilled international business leaders. With support from the DC Mayor's office, Howard University established the Global Trilateral MBA program, establishing academic partnerships in Beijing, China and Johannesburg, South Africa – both Sister Cities to the District of Columbia.





For Additional information, please contact

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